



FOOD TAIPEI 2007

17th Taipei Int'l Food Show

JUNE 21-24, 2007

FORM 3

ADVERTISING IN THE OFFICIAL DIRECTORY

Printed copies: 3,000

Distribution: Free to exhibitors and buyers or visitors who make pre-registration

Also for sale during and after the show

Size: Length 210 mm × Width 149 mm

Material required: Ads are produced with two 120 or one 4x5 size transparencies only.

We wish to reserve the following space:

(Please tick)

Ad Category	Size: 210mm×149mm / Rate
Full page (full color)	NT\$ 32,000
Front cover gatefold	NT\$ 61,000
Inside front cover gatefold	NT\$ 54,000
Back cover gatefold	NT\$ 61,000
Inside back cover gatefold	NT\$ 54,000
Inside back cover	NT\$ 54,000

Remarks:

1. Ad rate does not include photography and final artwork.
2. A 20% additional charge is required for all prearranged ad placements (other than those specified above).

Return completed form to:

Show Name: Food Taipei 2007

China Economic News Service
555, Chung-Hsiao East Road, Section 4
Taipei 110, Taiwan

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Company: _____

Booth Number: Area Number

Contact Person: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

Deadline: May 18, 2007