

FORM 4: ADVERTISING IN THE OFFICIAL DIRECTORY

Application Deadline: September 20, 2007

Printed copies: 5,000~10,000

Distribution: Free to exhibitors

For sale during and after the show

Size: Length 210 mm×Width 149m

Material required: Ads are produced with two 120 or one 4×5 size transparencies only.

We wish to reserve the following space:

(Please tick)

| Ad Category | Size: 210mm×149mm / Rate |
|------------------------------------------------------|--------------------------|
| <input type="checkbox"/> Full page (full color) | NT\$ 32,000 |
| <input type="checkbox"/> Front cover gatefold | NT\$ 61,000 |
| <input type="checkbox"/> Inside front cover gatefold | NT\$ 54,000 |
| <input type="checkbox"/> Back cover gatefold | NT\$ 61,000 |
| <input type="checkbox"/> Inside back cover gatefold | NT\$ 54,000 |
| <input type="checkbox"/> Inside back cover | NT\$ 54,000 |

Remarks:

1. Ad rate does not include photography and final artwork.
2. A 20% additional charge is required for all prearranged ad placements (other than those specified above).

Return completed form to:

Show Name: Giftionery Taipei Autumn Show
2007

China Economic News Service
Tel: 886-2-2768-1234 Ext. 2029
Fax: 886-2-2749-3990
camby@cens.com

Exhibitor: _____
Booth Number: Area Number
Person in Charge: _____
Signature: _____
Address: _____

Tel: _____
Fax: _____