

III. GENERAL INFORMATION

1. Show Name and Official Website

2007 TAITRONICS INDIA
www.TAITRONICS.org/india

2. Show Dates and Opening Hours

September 14-16, 2007 (Friday - Sunday) 10 a.m. – 6 p.m.

3. Venue

Chennai Trade Centre, Hall 1, Chennai, India

4. Featuring

Exhibit Area	Exhibit Profile
3C products Area	Consumer Electronics, Electric Equipment, Computer Information and Peripherals, Software, Communications and Telecom Networking, Security Monitoring Equipment.
Electric Appliance & Machinery Area	Instrument and Electronics Equipment, Heavy Electronic Machinery, Automation Control System and Industrial Facilities.
Electronics Components Area	Automotive, Semi-conductors, Optoelectronics, Electronic Components.
Auto Parts & Accessories Area	Engine Parts & Fittings, Body Parts, Steering Systems, Electronic Parts/Accessories, ATV, Auto Repair Kits, Auto Maintenance/Repair Equipment, Power Transmissions, Brake Systems, Auto Accessories.
Hand Tools Area	Hand Tools
Assorted Products	Food & Packaging
Media Area	

5. Gross Exhibit Space

2,200 square meters

6. Organizers

Taipei World Trade Center Company Ltd. (TWTC)
Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)

7. Partners

Government of Tamil Nadu
Confederation of Indian Industry (CII)

8. Event Highlights

(1.) Press Conference

11:30 a.m., September 12, 2007, Taj Coromandel Hotel

(2.) Opening Ceremony & Reception:

10:30 a.m., September 14, 2007, Hall 1 Entrance, Chennai Trade Centre

(3.) One-on-One Procurement Meetings

9. Admission for Visitors

All visitors are asked to make an on-line pre-registration before August 31, 2007 or on-site registration to obtain admission badges.

**Minors under 12 are not permitted to enter the showground.*

10. Organizers' Contact Information

(1.) Taipei World Trade Center (TWTC) sister organizer of TAITRA

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Department	Name	Position	Extension	E-mail	Remarks
Trade Exhibition	Kim Hsieh	Project Manager	2618	kim_hsieh@taitra.org.tw	Show Management, 1. Exhibitors' Services Applications 2. On-site management
	Fiona Shen	Project Manager	2875	fionashen@taitra.org.tw	1. Exhibition Promotion 2. Free promotion for Exhibitors news releases
	Calvin Lai	Project Manager	2210	calvinlai@taitra.org.tw	1. Booth Design & Construction Consulting 2. Public Area Sign Design

(2.) Taiwan Electrical and Electronic Manufacturers' Association, TEEMA

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Department	Name	Position	Extension	E-mail	Remarks
International Affairs	Safon Liu	Project Executive	249	safon@teema.org.tw	Coordinator of Interpretation Service
	Bobo Chen	Project Executive	247	bobo@teema.org.tw	Coordinator of Official Constructor, Forwarder & Travel Agency Delegation of Taiwan Electronic Industry to India