



Taiwan Int'l Cultural & Creative Industries Exhibition

2008
Oct.23-26

SPONSOR

- ◆ Bureau of Foreign Trade, MOEA

ORGANIZER

- ◆ Taiwan External Trade Development Council (TAITRA)
- ◆ Taiwan Design Center

SHOW DATE

October 23-26, 2008

SHOW HOURS

October 23-26, 9:30 a.m.-6:00 p.m.

(For Trade and by Invitation Only)

VENUE

Taipei World Trade Exhibition Hall
5 Hsin-yi Rd., Sec.5, Taipei 11011, Taiwan

BOOTH SET-UP & EXHIBITS MOVE-IN

October 21-22, 2008

BOOTH DISMANTLING & EXHIBITS MOVE-OUT

October 27, 2008

EXHIBIT PROFILE

Cultural & Creative Industry and its products and services, including arts, handicrafts, publishing, design, fashion design, creative lifestyle goods and digital culture licensing & applications.

EXHIBIT AREA

1. Finesse Universal
2. Accent on Creativity
3. Digi-Solutions
4. Global Vision

PARTICIPATION INFORMATION

1. All manufacturers, distributors, traders and organizations in fields related to the manufacture and service of items listed on the above Exhibits Profile are eligible to participate as exhibitors.

2. The organizer reserves the right to accept or reject any application and to determine the number and location of booth(s) for each exhibitor.
3. Space allocation priorities are based on:
 - ①、 Number of booth(s) required
 - ②、 Receipt time of the application
4. On-the-spot sales are prohibited.
5. Children under 12 years of age are not allowed to enter the showground.
6. The organizer does not act as a sponsor for the exhibitor's entry visa application.

APPLICATION

1. Application by mail or couriers:

Complete and return the application form with your company's profile or product catalogues before July 31, 2008 and mail to:

Judy Yu, Show Manager

Exhibition Section 3, Exhibition Department

Taiwan External Trade Development Council

Taipei World Trade Center Exhibition Hall

P.O. Box 109-993, Taipei 11099, Taiwan

2. For your convenience, you may download the application form from our website:
www.CreativeTaiwan.net

PAYMENT SCHEDULE

1. Upon receiving the application form, the organizer will confirm booth availability.
2. After space allocation, the organizer will notify applicants of their booth number(s), space location and the payment due.
3. In case of cancellation, the space rental paid will not be refunded under any circumstances (a down payment is not required.)

EXHIBITION BOOTH RATES

Early Bird: Apply before May 31, 2008 and receive 30% off the listed price!

1. Raw Space (facilities excluded):

- ◆ Includes raw booth space and 500 watts (110V) of electricity power supply
- ◆ It does NOT include partition wall, decoration equipments, water, extra power and other facilities
- ◆ Booth facilities are available for rental from the official contractor or preferred contractor

Booth Location	Booth Rental (Per unit, including 5% VAT)	Size (3m x 3m)
Booths facing main aisles	US\$1,730	9 m ²
General booths	US\$1,460	
Booths facing main aisles with column	US\$1,440	7.44 m ²
General booths with column	US\$1,210	

2. Booth Package (basic facilities included):

- ◆ Basic facilities: partition walls, carpet, 3 spotlights, 2 folding chairs, 1 information counter, 1 company name fascia, 1 waste basket.

Booth Location	Booth Rental (Per unit, including 5% VAT)	Size (3m x 3m)
Booths facing main aisles	US\$1,980	9 m ²
General booths	US\$1,710	
Booths facing main aisles with column	US\$1,690	7.44 m ²
General booths with column	US\$1,460	

EXHIBITION MANUAL

Upon acceptance, each exhibitor will receive the Exhibitor Manual, which includes all required information and procedures on booth decorations, fees for booth facilities, electricity, travel agents, shipping instructions, forwarding and handling agents.

PROMOTION ASSISTANCE

An extensive promotion campaign to ensure maximum buyer attendance, both local and foreign, will be launched.

1. Advertising & Publicity: intensive advertisements will be placed on local and overseas trade publications and magazines/newspapers. Press releases will be circulated before, during and after the 2008 Taiwan International Cultural & Creative Industries Exhibition.
2. Direct Mail: Over 30,000 prospective buyers, including top importers, traders, distributors and government institutions will receive information kits and invitation letters to the show.
3. Official Directory: the show organizer will publish an official directory, in which exhibitors are entitled to list their company names, address, contact details and product information FREE of charge. This directory will be distributed for free to registered buyers and available for sale at the TAITRA book store during the show and throughout the year.